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TAILORED TO PROFESSIONALS
**THE SUSTAINABLE BUILDING ADVISOR PROGRAM
EXPANDS NATIONALLY**

BY DALE ANDERSON AND KATHLEEN O'BRIEN

When the Cascadia Region's Sustainable Building Plan was developed in 1998, stakeholders throughout the Northwest identified a clear need to educate industry members about the nuances of green building-not just how to do it, but, because it is not business as usual, how to sell it. In addition, it became clear although general awareness workshops could do some good, committed professionals were calling for an educational experience that would provide deep knowledge of sustainable-building topics across the board. The Sustainable Building Advisor Program was born of this need. Offered in Seattle through the combined effort of Seattle City Light, City of Seattle Public Works and Seattle Central Community College, it was the first comprehensive course in sustainable building tailored to the working professional.